

09100671 - 061998

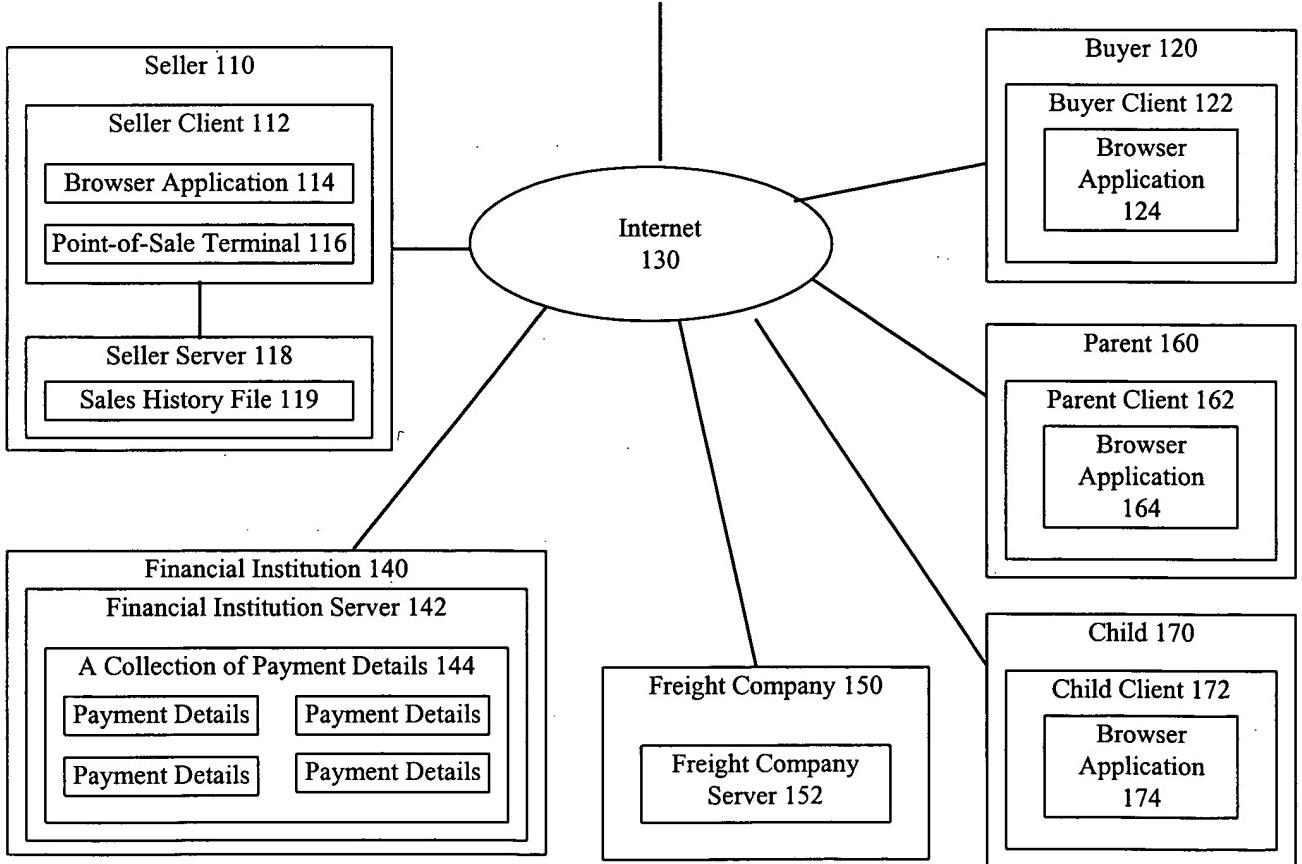
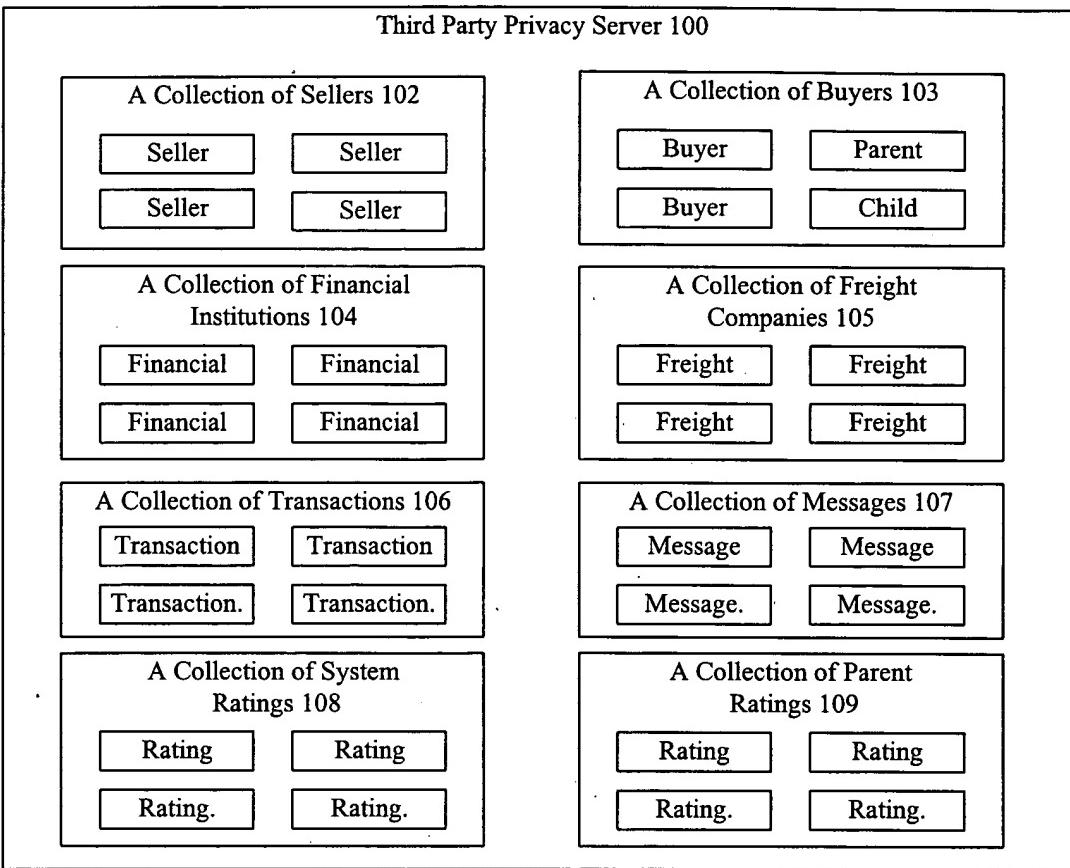


Figure 1

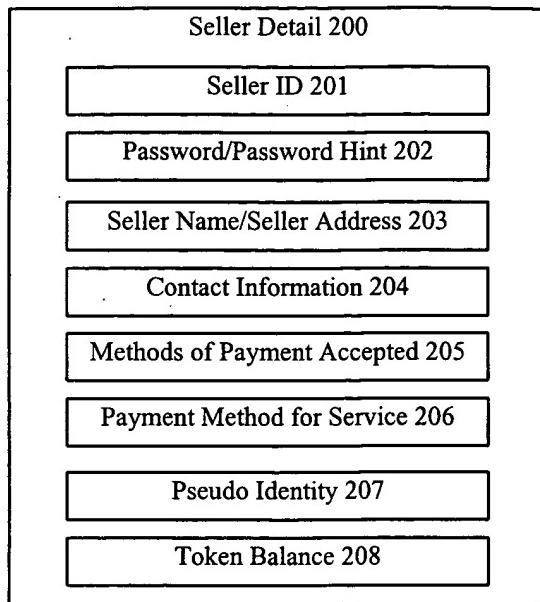


Figure 2

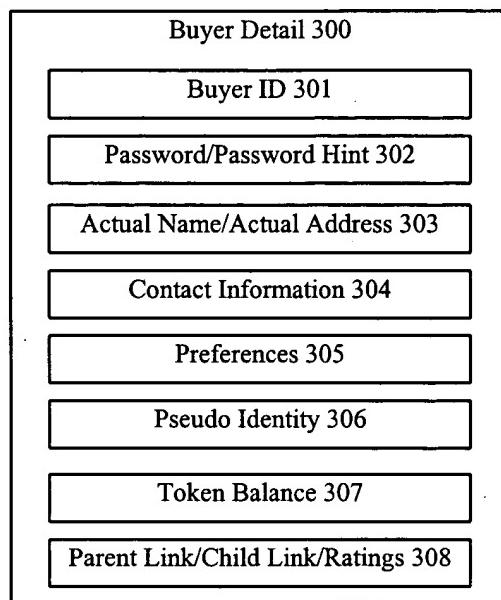


Figure 3

09100621-061998

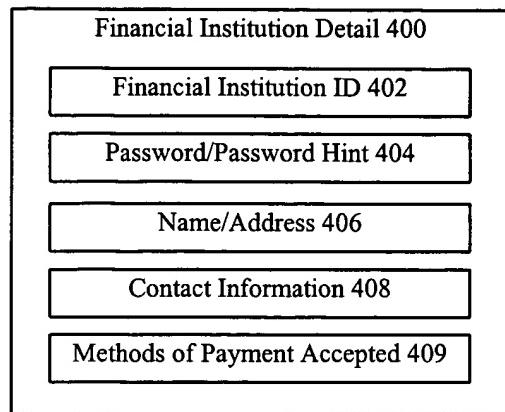


Figure 4

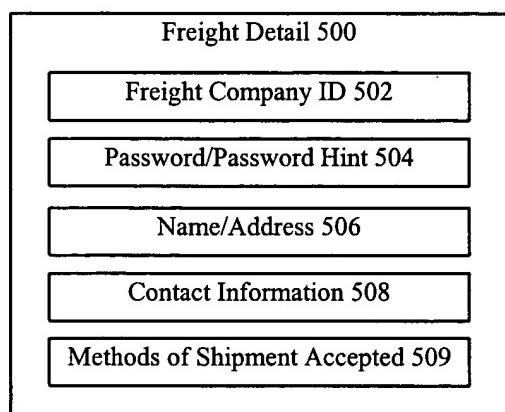


Figure 5

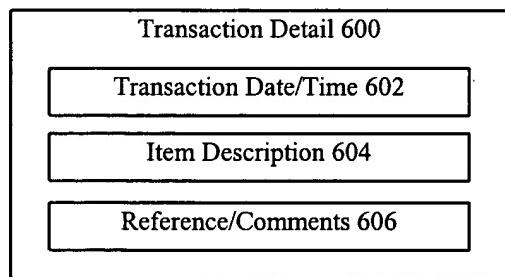


Figure 6

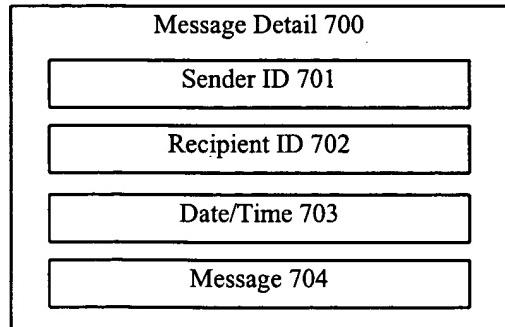


Figure 7

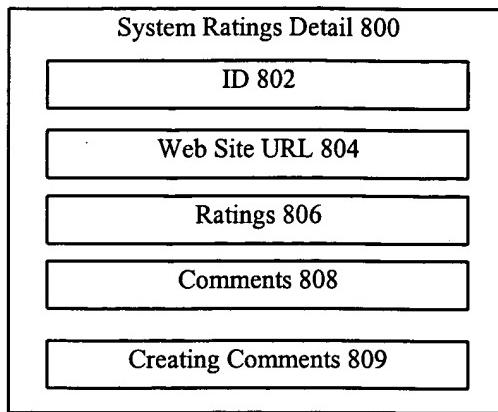


Figure 8

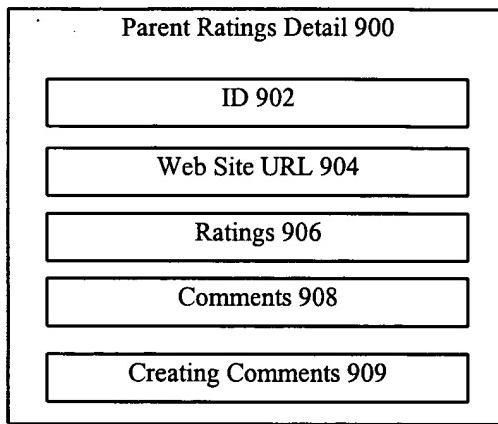


Figure 9

09100621-061538

Buyer ID 1000			
Buyer Code 1010 FREDSTONE	Space Fill 1020 bbbbbb	Collision Code 1030 MM	Check Value 1040 CCCC

Figure 10

Payment Detail 1100			
Actual Identity 1110	A Collection of Actual Payment Types 1130 Type Type Type Type	A Collection of Payment Rules 1140 Rule Rule Rule Rule	A Collection of Pseudo Payment Types 1150 Type Type Type Type
Pseudo Identity 1120			

Figure 11

09100671-061996

Here is the pseudo delivery address and credit cards that you will use when placing a private, anonymous order:

*Mr. FREDSTONE0123234
1 Main Street
[actual city] [actual state] [actual zip code]
Credit card [pseudo card number] for T&E
Debit card [pseudo card number] for everything else*

There is no need to record this because an intelligent agent will remember all of it for you. Your actual credit card(s) will be used by a certified bank. Your actual name and address will only be used by certified freight companies. All parties are audited by Ernst & Young to ensure that your privacy is not violated.

Your registration is now complete - thank you.

Figure 12

Buyer Inquiry

Buyer ID FREDSTONE0123234
Password Bill
Password hint my best friend
Consideration amount \$ 5.00
Token balance \$24.50
Preferences: Privacy Opt-in for all lists
Category Football, Travel, Weaving
Delivery Leave with neighbors at 125 Park Place

	You actual identity	Your pseudo identity
Name	Fred Smith	Mr. FREDSTONE0123234
Address	123 Park Place Dallas TX 75240	1 Main Street Dallas TX 75240
Phone	214 345-5002	
Email	fred@fedex.com	
Pay type #1	<i>(only the bank knows)</i>	1201949281 for T&E
Pay type #2	<i>(only the bank knows)</i>	4505930234 for all else

Date	Time	Seller	Type	Cat	Amount	Tracking	Pmt#	Ref#	Comments
05/02	12:44	Sears	Sale	Houseware	100.00	AS69393294	1	1954	Birthday pres.
05/04	12:43	Sears	Return	Houseware	-100.00	50492948	1	40931	RAN 4409
05/04	03:12	WalMart	Sale	Clothing	45.22	G59292348	2	349094	Sweater
05/12	05:35	HomeDept	Sale	Pool	676.22	6958344434	1	43	Motor
05/24	12:43	Sears	Sale	Bedding	145.34	6939483822	1	5942	Sheets
866.78									

Figure 13

09100621-094926

Seller Inquiry

Seller ID LANDS END
Password 309842
Password hint File 2402
Payments accepted by Amex, Visa, MasterCard, Discover
Pay for service by Bank account 12059323-5596832
Token balance \$504.50

	You actual identity	Your pseudo identity
Name	Lands End	
Address	1 Lands End Way Hudson VT 43002	
Phone	800 500-5445	
Fax	548 343-5699	
Internet accesss	www.landsend.com	
Email	fred@fedex.com	

Date	Time	Type	Amount	Comments
04/03	02:44	Report	453.67	Lead generation report
04/04	02:43	Change		Change password
04/06	03:12	Promotion	4,352.22	Summer clearance
04/12	05:35	Report	676.22	Lapsed customers
			5,482.11	

Figure 14

Seller Inquiries for Buyer Activity

Buyer ID: FREDSTONE0123234
Location Dallas TX 75240
Consideration amount \$5.00
Category preferences Football, Travel, Weaving

Date	Time	Seller	Type	Cat	Amount	Ref#
05/02	12:44	Sears	Sale	Houseware	100.00	304943
05/04	12:43	Sears	Return	Houseware	-100.00	40931
05/04	03:12		Sale	Clothing	45.22	
05/12	05:35		Sale	Pool	676.22	
05/24	12:43	Sears	Sale	Bedding	145.34	5942
					866.78	

Figure 15